

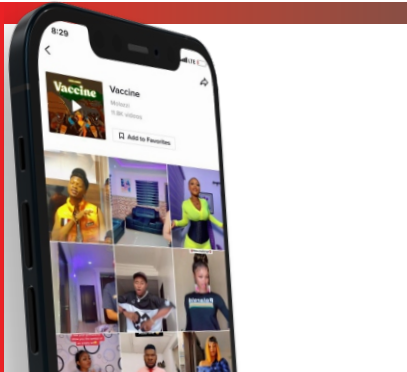


Advertising Rate Card



Tiktalkmedia

Tiktalkmedia Is a Multi-Media Roll-Out Agency aimed at Bequeathing its clients and Associates the best of results when it comes to Ads & Music Rollouts in the social media & creator's space.



As we all know with the recent observations and facts that Tiktok is the fastest and Go to App for Virality and surpassing Youtube as the social media platform with the most watch time.

Influencer marketing has taken a huge U-turn, numerous African music brands have found huge success on TikTok due to the flexibility and engagements on the app.

Tiktok has become a major factor in determining which song goes viral and which song tops the charts. It won't be far-fetched to say music marketing today greatly revolves around TikTok.

Hence, it is our decision to strongly recommend, and include Tiktok promotions in our client's marketing plans and budget. With no further ado, we will be giving an overview of costs, stats, and numbers on influencer marketing on Tiktok.



VITALITY:

The major aim of Tiktok Marketing is to make the song and artiste go viral. This would involve the collective effort of Micro and Major Influencers on Tiktok, Instagram Blogs, Youtube Shorts, and Editorial Support from Tiktok.

We will give an overview of the numbers and stats for these Influencers.



MICRO-INFLUENCERS

These are active Tiktok Influencers with 1000-10000 followers.

MAJOR INFLUENCERS

These are active Tiktok Influencers with 100000 followers and above.

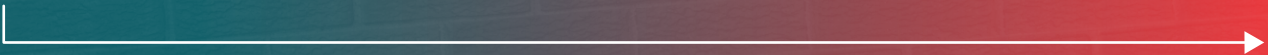
INSTAGRAM BLOGS:

With the new wave, these are called Reels PR, these are major blogs on Instagram with funny, entertaining, and engaging content. The major reason for using them is to drive traffic and engagement to content. Using Nigeria as a case study examples include Tundednut, Kraks tv, Yabaleft, etc.



BUDGET AND COSTS

Pricing has been leveled according to the budget allocated to this aspect of promotion for every brand, independent artiste, or label.



STAR BOY PACKAGE (Best Seller)

20% Percent Discount.

300,000

This Includes 30 Micro - creators to use Tiktok sound repeatedly for a week (7Days), amounting to 210 VIDEOS+

N1,000,000

This Includes 100 Micro - creators to use Tiktok sound repeatedly for a week (7Days), amounting to 700 VIDEOS+

N500,000

This Includes Micro - creators to use Tiktok sound repeatedly for a week (7Days), amounting to 350 VIDEOS +



▶ For more Enquiries
Email: Tiktalkmedia@aol.com

Please be advised, no number volume of Creators is beyond our reach as we have worked with Reputable Creators and also reputable brands such as Glo, Starlip, and Oriamo as well as reputable Record Label which we can't spill without their consent.

** Prices are subject to change as prices are affected by many factors.*

CERAMIC:

100,000-150,000

This Includes:

- * 40-70 Micro - Influencers.
- * These Creators Are To Effect Unique.
- * Tiktok Play Modes On A Tiktok Sound As Direct By The Client.

GOLD:

N800,000-N2,000,000

This Includes:

- * 500 Micro - Influencers
- * 1-10 Macro Influencers
- * 5 Instagram Blogs For Virality
- * Request For Editorial Support On Tiktok
- * Adjusted And Suited To The Client's Budget.

BRONZE:

N200,000-N700,000

This Includes:

- * 100 Micro-influencers With The Option Of Engaging 1-5 Macro Influencers To Fuel The Buzz And Enable Virality On Tiktok.

DIAMOND:

N1,500,000-N5,000,000

This Includes:

- * 1000 Micro-influencers
- * 5 - 15 Macro Influencers
- * Major Pr Push From A Tiktok Clique
- * 5-10 Instagram Blog Posts For Virality
- * Request For Editorial Support On Tiktok
- * Adjusted And Suited To Clients' Budget.

SILVER:

N400,000-N1,000,000

This Includes:

- * 200 Micro-influencer With An Option Of Engaging 1-5 Macro Influencers.
- * 2-4 Instagram Blogs For Virality
- * Request For Editorial Support On Tiktok.

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FOR MORE CONTACT AND ENQUIRIES

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